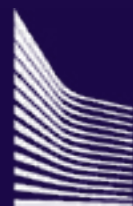


THE
CREATIVE
• CONNECTION •

Empowering Creativity



European
Commission

THE
CREATIVES
• • • • •

INTRODUCING THE CREATIVE • CONNECTION •

THE CREATIVE CONNECTION is a new series of experimental and interdisciplinary pre-writing workshops, supported by the European Commission and set to take place across Europe in 2023. **THE CREATIVE CONNECTION** is a new program with ambitions that go beyond the framework of the classic writers' or project development workshop. **THE CREATIVE CONNECTION** aims to strengthen and evolve the relationship between producers and writers through the sharing of inspiration, knowledge and expertise.

www.thecreativeconnection.net

WHY THE THE CREATIVE • CONNECTION •

THE CREATIVE CONNECTION invites writers to expand their capacities, step outside the box of the working routine, and envision new possibilities in storytelling.

Which stories deserve to be told?

What new forms and narratives will genuinely touch audiences?

How can we enrich and evolve the creative process?

WHAT IS THE CREATIVE • CONNECTION •

The 16 selected writers will join the 10 members of producers' collective THE CREATIVES, combining experience and sharing curiosity that breaks the boundaries of common practice – and reach towards more meaningful storytelling in drama series writing. THE CREATIVE CONNECTION's approach is first and foremost open to possibility, merging the different properties of a think tank, a philosophical investigation, and a research project. This think tank is driven by the desire to open new forms of collaboration between writers, producers and outside-the-box partners, rather than the delivery of a specific final product. In response to the constant pressure screenwriters face to get projects greenlit and produced, THE CREATIVE CONNECTION's ambition is to allow the space for exploration and establish new pre-writing methods outside of industry common practice.

WORKSHOP 1

A CREATIVE BRAINSTORM

THE
CREATIVE
• CONNECTION •
WORKSHOP 1

JANUARY 16-21, 2023

**Location: Ile-de-France, France
(5 DAYS)**

16 WRITERS along with 10 PRODUCERS form a think-tank based on interdisciplinary exchange.

8 EXPERTS are invited from fields such as SOCIAL SCIENCES, TECHNOLOGY, ENVIRONMENTAL STUDIES, PHILOSOPHY, ART and ARTIFICIAL INTELLIGENCE to guide writers in their discovery of meaningful stories.

Concludes with question: What have these days produced in terms of ideas or inspiration, are there any seeds to plant? Are there any new heroes emerging?

WORKSHOP 2

PRE-WRITING

LED BY **LE GROUPE OUEST**

- **LGO's** 10 years of experimentation in pre-writing will be used in this workshop to develop new ways of launching creative collaborations on series through processes such as:

- BOARDS
- MIND-MAPPING
- SKETCHING
- PICTURE-TAKING
- ORAL RECOUNTING

THE
CREATIVE
• CONNECTION •
WORKSHOP 2

MARCH 27 - APRIL 1 2023

Location: TBC
(5 DAYS)



WORKSHOP 3

WRITERS' RESIDENCE

THE
CREATIVE
• CONNECTION •
WORKSHOP 3

- Groups - who have developed a premise or have an idea that they would like to develop - will be invited to spend time in a writers' residence with the guidance of script consultants.
- During this time, the writers' residence will be enhanced by the continued contribution of selected experts.

AUGUST 28 - SEPTEMBER 1
Location: Berlin Brandenburg (TBC)
(3-5 DAYS)

THE FUTURE?

THE

CREATIVE

• CONNECTION •

Over time, The Creative Connection aims to build and nurture a network of creative hubs, reaching far beyond The Creatives' member companies and countries.

- **2023-24 and beyond: Expand call for writers & producers.**
- **Gather and connect: participants from different sessions, regions and specialties.**
- **Raising the bar: for expectation and quality. Empowering talent.**

WHO ARE THE CREATIVES



THE CREATIVES is a grouping of ten experienced, award-winning film & television production companies from Europe and beyond who share a passion for stories relevant to the world we live in. Ten production companies united to remain as free and original as possible in their dedication to creating films and series to which audiences will respond. They are committed to offering fair conditions to the talent they work with and strengthening long-term relationships with writers, showrunners, and directors as well as with emerging talent.

The Creatives are:

**Razor Film (DE), Lemming Film (NL), Haut et Court (FR), Maipo Film (NO),
Versus Film (BE), Komplizen (DE), Masha TV (US/IL), Good Chaos (UK),
Unité (FR) and Spiro Film (IL)**

CONTACT

For all enquiries please e-mail:

info@thecreativeconnection.net

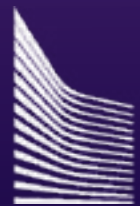
THE CREATIVE CONNECTION Team :

Head of Programme – Laura Gragg
Workshop Producer – Leah Bethany Jones
Project Manager – Thomas Bourdens

www.thecreativeconnection.net

PARTNERS AND FUNDERS

THE CREATIVE • CONNECTION •



European
Commission



THE
CREATIVES
• • • • •